## Shannon Development

Shannon Development is a regional development authority in the West of Ireland. www.shannon-dev.ie

### Need

Shannon Developmenet is building four eTowns projects throughout the Shannon region, to become showcases for how technology can facilitate the establishment of high value enterprise clusters in rural areas.

As part of developing the first eTown, in Miltown Malbay, Co. Clare, the agency required assistance in tehenical design, structure of tenders for ICT providers and surveying of existing ICT use.

## Solution

In partnership with Ennis Information Age Services, an internet consulting company, Sonas Innovation delivered:

- Survey and analysis of local domestic and business ICT use and spending, rated against national benchmarks.
- A technical design of proposed infrastructure, to ensure efficient delivery of ICT services
- A structured tender document for prospective ICT service and equipment providers
- Recommendations on tenders received

#### Outcome

The best solution model and provider was selected. Miltown eTown is now being marketed for Foreign Direct Investment opportunities.  $\[ \in \]$  10 -  $\[ \in \]$  20m of investment is being put in place. Regional economic investment has thus been consolidated and secured. More eTowns are now being announced.

# Further Reading Material

http://www.electricnews.net/news.html?code=9544173 http://www.shannon-dev.ie/press/2004%20Press%20Releases/20041004.htm http://eirepreneur.blogs.com/eirepreneur/2004/07/etowns in the s.html